

Grow up!

Want to go to the next level? Call The Next Level.
(How much easier can it get?)

We've been helping companies large and small make big steps upwards for years.

We use a proven combination of strategic marketing and unique creativity. And it really works.

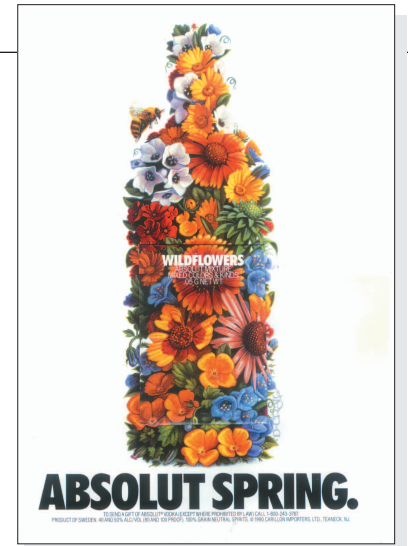
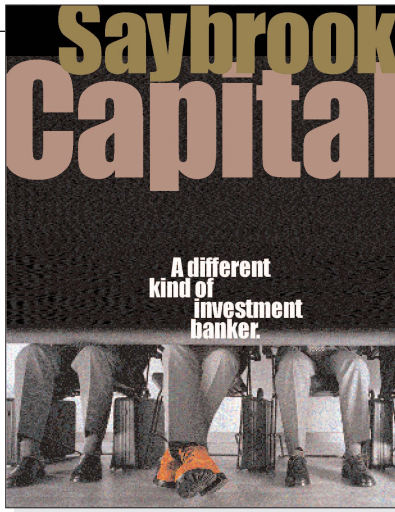
- First, there's the strategic marketing we do for you – what are your best markets to target and what's the specific message that will get through to them?
- Then we help you choose the best, most efficient medium to send that message – brochures, advertising, direct mail, web – we have in-depth experience in all of them.
- Then we use our unique creativity – like you see on this page and on our website – to ensure your story cuts through all the clutter...and outguns your competition.

There's no magic to our clients' successes. Just time and talent. Combined, our principals bring over fifty years of top level experience to the table. Before The Next Level, Don Spector was Creative Director of two major ad agencies, BBDO/West and Foote Cone Belding LA. Deb Rodney was one of L.A.'s top freelance art directors, in demand at every top agency.

And when you come to The Next Level, you get every bit of that big league experience working for you.

Look over the work on this page and on our website, www.tnlmarketing.com. If you like what you see and you'd like your business to grow up, contact us.

The next level is waiting for you.



WANT TO CUT YOUR UNCLE OUT OF YOUR WILL?



Create a private foundation by December 31 to reduce your taxes this year...and create your legacy.

There's still time to cut your taxes this year, possibly receive a sizable refund and, at the same time, build yourself a permanent legacy. Sterling Foundation Management can show you how a charitable foundation in your name can free up more money for a cherished cause and for your family. And reduce your estate taxes in the future.

Not only will you have complete control over where your money goes, but you'll be teaching important values to your children. Creating your own private foundation is more than just the wise thing to do. It's the good thing to do. Call now to learn how fast, easy and affordable creating a foundation can be.

Sterling Foundation Management, LLC
1-888-565-9010



The Next Level
MARKETING & CREATIVE

The Next Level Marketing & Creative LLC
1607 Pontius Avenue • Los Angeles • CA 90025 • 310-477-2119 • FAX: 310-477-2661
www.tnlmarketing.com

Here's how we've helped some of our clients stand out.

For any communication to work well – advertising, direct mail, brochures, web sites – it has to be built on strong strategic marketing. That's why these worked. And why yours will if you ask us to take you to the next level.



Improving the odds - Our client, Lieberman Research Worldwide, has a technique for improving the odds of success with new products. Their challenge: tell this story quickly and memorably in a direct mail piece.

Our solution: a dice cup that contained the best odds you could hope for – a pair of loaded dice that only rolled winners. In their followup phone calls, every single prospect they spoke to remembered the piece.



Double your money - The nurses of Med Legal Consulting Source build strong medical-related cases for their attorney-clients. Instead of the usual Post-It-cluttered pile of messy medical records attorneys generally use, Med Legal supplies them with clean, clear courtroom-ready presentations. The "Stuff Your Stickies" campaign we created appeared in everything from trade shows and direct mail to advertising. The result: in one year Med Legal revenues doubled.



From mad to glad - We created this simple direct mail postcard to publicize an Anger Management workshop. It worked so well that it created a problem...a good one. The phones got so busy, they had to call in additional support to handle the traffic.

"When The Next Level team showed us the ad, we were blown away. As a market research firm, we deal with advertising daily. But they consistently surprise us with the unexpected."

-David Sackman, President,
Lieberman Research Worldwide

"With their ongoing marketing support I think of them as my marketing partners. What a difference they've made."

-Nancy Fraser, CEO
Med Legal Consulting Source

"The Next Level's concept of calling us Businessologists broke the creative bank and helped us open doors like we never expected."

-Scott McGarrigle, President,
Applied Knowledge Inc.

To see more examples of our work, and to learn more about us, visit our website at www.tnlmarketing.com.

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310-477-2119